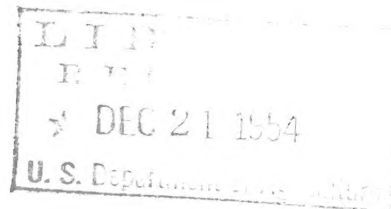


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BROWN BULB RANCH

CAPITOLA, CALIFORNIA



Trade List

SPRING

1955



ROSEBUD TUBEROUS BEGONIA

**WHOLESALE
ONLY**



CRISTATA TUBEROUS BEGONIA

ANEMONES

September

		<u>7/8" up</u>	<u>3/4-7/8"</u>	<u>5/8-3/4"</u>	<u>1/2-5/8"</u>	<u>3/8-1/2"</u>
Monarch De Caen (Mixed Colors)	100	\$5.50	\$4.50	\$3.00	\$1.50	\$1.00
	1000	50.00	40.00	25.00	10.00	6.00
Monarch De Caen (Mixed Colors)	100	--	\$3.00	--	\$1.25	--
(Dutch Grown)	1000		25.00		8.00	
Blue Poppy His Excellency						
The Bride, White	100	\$5.50	\$4.50	\$3.50	\$1.75	\$1.25
St. Brigid (Dbl. Flowered Mix)	1000	50.00	40.00	30.00	12.50	7.50
St. Brigid	100	--	\$3.00	--	\$1.25	--
(Dutch Grown)	1000		27.00		9.00	



BLEEDING HEART

December

Dicentra spectabilis

4/5 eye divisions

\$25.00 per 100

BLETILLA HYACINTHINA

November to March

Hardy Chinese Orchid

Reported hardy under all conditions. It bears 7 to 8 orchid-shaped flowers on a stem 12 inches tall. Good in pots--frequently used for corsages.

Lavender \$15.00 per 100 \$125.00 per 1000

COLOR PLATES

The two new begonia illustrations on the front cover as well as one each of Picotee, Hanging Basket and Camellia are available for the use of our customers. There is a reasonable charge for the use of the electros.

All the types are available at the following prices except where noted.

Minimum Quantity - 25 per color

3/4 to 1 inch dia.	\$6.00 per 100	\$50.00 per 1000
1 to 1 1/4 " "	7.00 " "	60.00 " "
1 1/4 to 1 1/2 " "	10.00 " "	80.00 " "
1 1/2 to 2 " "	15.00 " "	130.00 " "
2 to 2 1/2 " "	20.00 " "	175.00 " "
2 1/2 inch up " "	25.00 " "	225.00 " "

DOUBLE CAMELLIA FLOWERED

This is the true strain of Camellia Flowered Doubles which we have developed through years of hybridization. The colors are true and uniform; the flowers are of the ruffled Camellia type and very large.

Red	Pink	Salmon
Scarlet	Orange	Apricot
Rose	Yellow	White
Blush	Salmon-Pink	Ivory
	Mixed	



CARNATION TYPE (fimbriata plena)

This type produces a large double, resembling a carnation in form. The petals are frilled and have serrated edges.

Yellow	Salmon	White
Pink	Orange	Red
	Mixed	

CRISPA OR SINGLE FRILLED

Produces large profusely frilled and ruffled single flowers. We recommend this type in place of the old-fashioned Single.

Yellow	Rose	White
Pink	Orange	Red
	Mixed	



HANGING BASKET OR LLOYDII (pendula)

This is the Pendula or Lloydii type. Often hundreds of blossoms to a plant. Excellent for rock garden work.

Yellow	Salmon-pink	Red
Rose	White	Orange
	Mixed	

BEGONIAS (cont'd)

CRISTATA OR BEARDED TYPE

A single type, slightly frilled, a coxcomb-like tuft or crest is borne on each petal. A very novel form of the tuberous rooted begonia. Mixed colors only.

MARGINATA

A two-color crispa type flower, available in two combinations:

White with pink edge, also
Salmon with scarlet edge

MARMORATA

This is a camellia type blossom producing a mottled rose and white blossom.

MULTIFLORA

We have developed an excellent strain of these begonias. They are unsurpassed for bedding or pot plants. Large numbers of small flowers. This is a mixture of colors from pure white to red.

NARCISSIFLORA OR DAFFODIL

The flower resembles a trumpet daffodil. In a mixture of yellow, salmon, orange, and scarlet.

PICOTEE DOUBLE

A camellia type blossom with the edges of the petals in a different shade of color. Available in a mixture of pastel shades.

ROSE-BUD

A double type resembling rose-buds. Many flowers are colored in two shades. Available in a mixture of pastel shades. Like many roses they are nice in bud, but have a tendency to flatten out later.

HOLLYHOCK

Blossoms are produced along a main stalk as in a hollyhock. Single flowers of mallow pink. Tubers are round and small, not graded to size.

\$15.00 per 100 \$130.00 per 1000



NAMED VARIETIES BEGONIAS

These tubers are not graded to size, but are all large enough to make fine plants.

\$40.00 per 100

AUTUMN GLOW

A large Cristata type, the tufts or crests of which are copper, contrasting with the rest of the flower, which is apricot. The flowers sometimes measure ten inches across.

RED TRIUMPH

A ruffled camellia type of ruby-red with a velvety texture.

SUNSET

A profusely frilled crispa type, light copper with a scarlet edge.

STARS AND STRIPES

Brick red flowers speckled with white. Blossoms not large, but very numerous.



SANTA ANA	-	ruffled camellia	orange
SANTA BARBARA	-	"	yellow
SANTA CATALINA	-	"	scarlet
SANTA CLARA	-	"	apricot
SANTA MARGARITA	-	"	pink
SANTA MARIA	-	"	white
SANTA PAULA	-	"	salmon
SANTA ROSA	-	"	rose

PICTURES IN COLOR

We will be glad to supply free colored illustrations of most of the items purchased from us.

M. BARROWS AND COMPANY, INC., Publishers

425 Fourth Avenue, New York 16, N. Y.



November 15, 1954

To retailers of tuberous begonias:

This letter is enclosed at the suggestion of our author, Worth Brown. On January 20 we will publish an up-to-the-minute, thoroughly revised edition of his book that "sells" what you are selling:

TUBEROUS BEGONIAS

No customer of yours could read it and not want to grow more tuberous begonias...and more. The emphasis is on ease of culture--from seed or tuber to properly staked bloom. Classifications are clearly explained. A rich, rewarding book with 4 pages of color and 67 handsome, detailed drawings.

Why not increase your dollar sales--and your sales of tuberous begonias, too--by featuring this book in your catalogs and promotions? We will send you a photograph of the book on request.

TUBEROUS BEGONIAS is the PERFECT PREMIUM, too, to offer to your customers with all orders over a certain amount.

How about placing your order today? The retail price is \$3.50--see your discount schedule below. We will ship to you in late December.

Yours cordially,

Roy D. Chennells
Sales Manager

RDC/bk

Discount schedule:

1 - 24 of a title...40%	100 - 249 of a title...43%
25 - 49 of a title...41%	250 - 499 of a title...44%
50 - 99 of a title...42%	500 - up of a title...45%

SEEDLING BEGONIAS

Flats of 160 plants

\$40.00 per 1000

mid-April to June

These are the same plants we use ourselves.

Camellia, Carnation, Crispa and Pendula in all colors offered in tubers.

Flats of 50 plants

\$75.00 per 1000

late-April to June

Large re-transplanted plants.

Camellia type: Red, Scarlet, Pink, White, Yellow, Salmon, and Mixed.

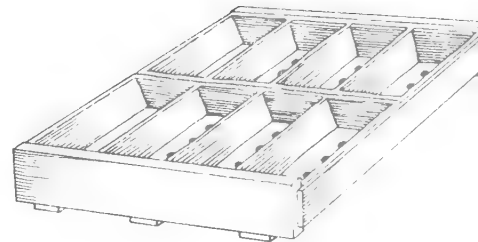
Foil Plant-Paks:

\$4.80 per flat of 48 plants

Six re-transplanted plants per pak - 8 paks per flat

Camellia type; Red, Scarlet, Pink White, Salmon, and Mixed.

Hanging Basket: Mixed only.



COUNTER DISPLAY CASES

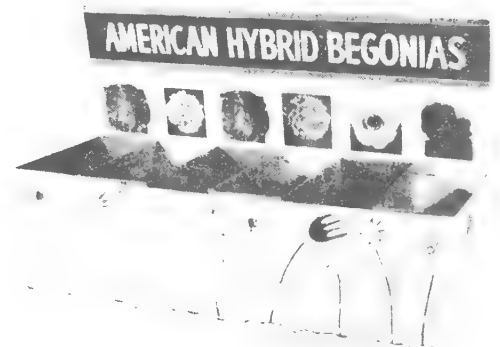
Attractive color lithographed counter display case 28" x 11" x 9".

Six colors of the Camellia type (our choice) in a well-balanced assortment, each item illustrated in color.

Six novelty types in mixed colors (our choice) such as-- Picotee, Hanging Basket, Multiflora, etc. Each item illustrated in color.

Prices and quantities are as follows:

1 to 1 $\frac{1}{4}$ " dia.	900 tubers	(150 each of 6)	\$54.50
1 $\frac{1}{4}$ to 1 $\frac{1}{2}$ " "	600 "	(100 " " 6)	48.50
1 $\frac{1}{2}$ to 2" "	450 "	(75 " " 6)	59.00
2 to 2 $\frac{1}{2}$ " "	300 "	(50 " " 6)	53.00
2 $\frac{1}{2}$ to 4" "	150 "	(25 " " 6)	34.50



GOLDEN YELLOW CALLA

November

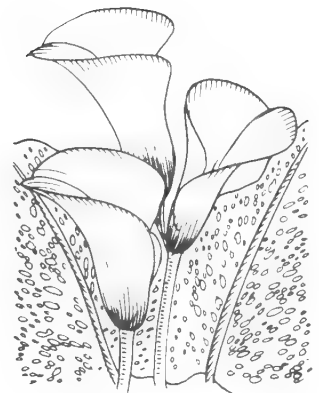
Richardia Elliottiana

1-3/4 to 2 inch dia.	\$12.00 per 100	\$100.00 per 1000
2 to 2 1/2 " "	15.00 " "	125.00 " "
2 1/2 to 3 " "	27.50 " "	250.00 " "

SPOTTED LEAVED WHITE CALLA

November

2 to 2 1/2 inch dia.	15.00 per 100	\$135.00 per 1000
2 1/2 to 3 " "	30.00 " "	240.00 " "
3 inch up " "	40.00 " "	350.00 " "



PINK CALLA - RICHARDIA REHMANNII SUPERBA

November

Open flower, about 18 inches tall.

1 1/2 to 2 inch dia.	\$13.00 per 100	\$130.00 per 1000
2 to 2 1/2 " "	18.00 " "	165.00 " "
2 1/2 to 3 " "	25.00 " "	225.00 " "

CANNAS

February

These are strong, heavy roots, grown in California.

Free of disease, can be shipped into any state

		<u>per 100</u>	<u>per 1000</u>
KING HUMBERT	- Large orange-scarlet, bronze foliage, 4 feet in height	\$7.50	\$70.00
CITY OF PORTLAND	- Pink flowers, green foliage, 4 feet in height.		
RICHARD WALLACE	- Yellow flowers, green foliage, 4 feet in height.		
THE PRESIDENT	- Immense bright red flowers, produced in large clusters, 3 feet in height.		
GLADIOFLORA	- Flower shaped similar to gladiola in salmon pink and cream, 3 1/2 feet in height.		
YELLOW KING HUMBERT	- Tall green foliage, yellow flowers spotted with red, 4 feet in height.		
GAIETY	- Green foliage with orange flowers, spotted and margined in yellow, 3 1/2 feet in height.		



CALADIUMS, FANCY LEAVED

January

Mixed in a wide range of colors

$1\frac{1}{4}$ to $1\frac{1}{2}$ inch dia.	\$17.50 per 100	\$150.00 per 1000
$2\frac{1}{2}$ to $3\frac{1}{2}$ " "	36.00 " "	340.00 " "

DAHLIAS

DECORATIVE - Per 100 \$18.00

Mrs. Geo. Le Boutillier (I.D.) shaggy blood red
 Gallant Fox (F.D.) claret red
 Lois Walcher (F.D.) purple tipped white
 Commando (F.D.) purple
 Blue River (F.D.) clear lilac
 Clara Carder (I.D.) large, orchid pink
 Darcy Sainsbury (F.D.) pure white
 Avalon (F.D.) yellow
 Mayor Otis (I.D.) copper and bronze

CACTUS - Per 100 \$20.00

Mustang, bright pink, very vigorous, strong stems
 Nancy Mitchell, red with long stems
 Animato, shell pink, low bush
 Yellow Spiral, deep yellow
 Golden Jupiter, apricot outer petals, yellow center
 Faithful, pure white on tall bush

POMPON - Per 100 \$18.00

Catherine, yellow
 Tip Top, red
 Betty Ann, pink
 Libby Rohr, garnet
 Joe Fette, white
 Amber Queen, amber

MINIATURE - Per 100 \$18.00

Glory of Heemstede, yellow
 Spring Hill Rose, red
 White Fawn, white

ALL TYPES AND COLORS MIXED Per 100 \$15.00



GLADIOLUS

NORTHWEST-GROWN

	<u>Jumbo</u>	<u>#1</u>	<u>#2</u>
WHITE and CREAMS			
Florence Nightengale, large pure white	\$30		\$24
Margaret Beaton, white, red throat	28		22
Oriental Pearl, large cream	28		22
Snowprincess, white	28		22
YELLOWS			
Gold Dust, buttercup yellow	28		22
Spotlight, yellow, red throat	30		24
Yellow Emperor, deep yellow	28		22
PINK SHADES			
Burma, deep rose	28		22
Corona, light pink and white	32		26
Chamouny, silvery deep rose	28		22
Ethel Cave Cole, large clear pink	28		22
Pandora, deep pink	30		24
Rosa van Lima, bright pink	28		22
Spic and Span, deep ruffled pink	30		24
SALMON SHADES			
Barcarole, clear orange	28		22
Bit-O-Heaven, coppery orange	28		22
Picardy, salmon	28		22
REDS AND SMOKIES			
Commander Koehl, deep blood red	32		26
Fire Brand, medium red	30		24
J. V. Konynenburg, reddish orange	28		22
Red Charm, deep red	28		22
Vagabond Prince, smoky red	28		22
Valeria, clear ruffled scarlet	30		24
BLUE SHADES			
Abu Hassan, violet blue	28		22
Blue Beauty, good blue	30		24
Elizabeth the Queen, best light lavender	28		22
King Lear, dark Purple	28		22
Ravel, bluish violet	28		22
MIXED	\$30	27	21

DICENTRA - See Bleeding Heart

October to April

GERBERAS

Transvaal Daisies

Single and Duplex Mixture, wide
range of colors - strong divisions

\$17.00 per 100 \$150.00 per 1000



January

GLOXINIAS

Named Varieties or Mixed

3/4 to 1" dia.	\$6.00 per 100	\$50.00 per 1000
1 to 1 1/4" "	12.00 " "	90.00 " "
1 1/4 to 1 1/2" "	13.00 " "	120.00 " "

GYPSOPHILA (Baby's Breath)

January

Double Pink \$16.00 per 100 \$150.00 per 1000

LILIES

October

	<u>per 100</u>	<u>per 1000</u>
L. Pardalinum (Leopard Lily) #1	\$15.00	\$125.00
L. Tigrinum - Fortunei Giganteum (Improved Tiger Lily)		
5/6 inches circum.	11.00	100.00
L. Tigrinum Fl. Pl. (Double Tiger Lily)		
5/6 inches circum.	15.00	135.00
L. Umbellatum - Candlestick Lily		
5/6 inches circum.	11.00	100.00



LILIES (cont'd)

October

L. Regale	<u>per 100</u>	<u>per 1000</u>
6/7 inches circum.	\$9.00	\$85.00
7/8 " "	13.00	125.00
8/9 " "	18.00	175.00
L. Speciosum Magnificum (Rubrum)		
8/9 inches circum.	20.00	190.00
9/10 " "	25.00	225.00
* L. Auratum		
8/9 inches circum.	22.00	200.00
10/11 " "	35.00	335.00



PEONIES

October to March

Double Flowers (P. chinensis)

3 to 5 eye divisions

Duchess de Nemours, white)
 Sarah Bernhardt, pink)
 Victoire de la Marne, red)
 Lady Alexander Duff, rose)

\$4.00 per 10

\$35.00 per 100

Japanese Type (semi-double)

Red, Yellow center)
 Pink, " ")
 White, " ")

\$6.00 per 10

\$50.00
 per 100



PHLOX - Hardy Perennial

September

Strong one year old plants grown in Northern areas

Red)
 Pink)
 Purple)
 White)
 Salmon)
 Blue, light eye)

per 10

per 100

\$2.00

\$15.00



*Stocked in Seattle only.

RANUNCULUS

September

This is a top quality strain of double flowers

		<u>1" up</u>	<u>7/8-1"</u>	<u>3/4-7/8"</u>	<u>5/8-3/4"</u>	<u>1/2 - 5/8"</u>	<u>3/8-1/2"</u>
Mixed	100	\$6.50	\$5.50	\$3.50	\$2.75	\$2.00	\$1.50
	1000	60.00	45.00	30.00	22.50	15.00	10.00
Yellow)							
Red)							
White)	100	\$7.00	\$5.50	\$4.00	\$3.25	\$2.50	\$1.75
Pink)	1000	65.00	50.00	35.00	27.50	20.00	12.50
Orange)							



SPREKELIA FORMOSISSIMA (Jacobean or Aztec Lily) January

Unusually shaped crimson Amaryllis - summer flowering.

1 1/2 to 2" dia.	\$25.00	per 100	\$200.00	per 1000
2 to 2 1/2" "	30.00	" "	250.00	" "
2 1/2" up "	35.00	" "	300.00	" "



TIGRIDIA PAVONIA

January

Mexican Shell Flower

Beautiful tri-petaled flowers in a mixture of scarlet, rose, yellow, and white, exoticly marked in contrasting colors.

1/2 to 3/4" dia.	\$2.50	per 100	\$20.00	per 1000
3/4 to 1" "	4.00	" "	33.00	" "
1 inch "	5.00	" "	45.00	" "



TRANSVAAL DAISIES - See Gerbera

TRITOMA (Red Hot Poker)

Pfitzer's Hybrids

October to April

Wide range of colors, late flowering

\$10.00 per 100

Yellow Hybrid

October to April

Tall clear Yellow

\$25.00 per 100

TUBEROSES

January

Dwarf Double Pearl

This is disease-free stock which can be shipped into any state.

3-4 inches circum.	\$7.00 per 100	\$60.00 per 1000
4-6 " "	9.00 " "	85.00 " "

ZEPHYRANTHES

These miniature amaryllis will bloom several times each year if dried out and then watered again.

	<u>per 100</u>	<u>per 1000</u>
Fairy Lily		
Candida - large white flowered variety	\$2.50	\$22.50
Ajax - light yellow	6.50	50.00



PEARL CHIPS AND SOIL CONDITIONERS

PEARL CHIPS - Polished shell put up in lithographed 16 oz.
cellophane packages.

Colored	per carton of 50 pkgs.	\$6.00
White	" " " " "	6.00
Bulk	" sack of 100 lbs.	6.00

DRIED COW MANURE - Dried and screened "MOO COW" Natural Fertilizer

2-Quart	per carton of 20	4.60
1/4 Cubic Foot	" " " 10	4.00
1 Cubic Foot	each	.90

PEAT - Attractively packaged in printed polyethylene bags

2-Quart	per carton of 20	4.00
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LEAF MOLD - In Lithographed polyethylene bags	" " " "	5.40
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CHARCOAL - Granulated charcoal for use in planters,
pots aquariums, etc.

6-oz. Polyethylene bag	per carton of 50	8.00
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POTTING SOIL - A well-balanced planting soil in lithographed
polyethylene bag

1-quart	per carton of 20	3.00
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SPHAGNUM MOSS - Produced in Wisconsin	per bale	4.00
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TERMS: Firms not having accounts with us will please forward 25% cash with their order, 2% will be allowed for cash. You may order 25 bulbs or more at the 100 rate, and 250 bulbs or more at the 1000 rate. All prices F.O.B. Capitola or Seattle.

Crop failure or any cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to description, purity, productiveness, or any other matter of any seeds, or bulbs we sell, and we will not be in any way responsible for them.

GROWERS AND IMPORTERS FOR THE WHOLESALE TRADE ONLY

